Attention sports clubs/ athletes.

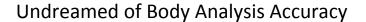


Bioscan technology

A brilliant tool for ensuring you and your team are ahead of the opposition

What is a Bioscan?

InBody body composition analysers (Bioscan) are the world leaders in body composition technology. These Bioscans do not utilise emperical (estimations/averages) like standard BMI type devices available for under \$100. It uses patented direct, segmental, multi frequency, bio-electrical impedance analysis. Which therefore means an individual can be accurately assessed on their own body composition of the trunk, arms and legs of their body. This gives an incredibly accurate, repeatable analysis of the overall body composition and health status.



InBody made by Biospace is the world's first body composition analysis device that uses the 8 point tactile electrode, and is the worlds most accurate and non invasive body composition analyser. Biospace does not use empirical data (averages) in calculating results.

Due to the "Direct Segmental Multi-frequency Bioelectrical Impedance Analysis (DSM-BIA)" it separately measures the impedance of the trunk, arms and legs of our body, with amazing precision.

This technology was first developed by Biospace and is protected by over 50 patents worldwide. Biospace has established itself as having unparalleled performance in the domestic obesity diagnosis market.

Sounds good?

The Bioscan analyser is a very useful tool enabling you to <u>ensure you or your team are on track</u> with your health and fitness.

We will come to your clubrooms to utilize the Body Composition Analyser at a predefined time, for your team to get there body composition tests done. We will also return in four to six weeks time to run another "scan day", where players come in and get there Bioscan done again.

Keeping your team on track

Players achieving their goals ensures good moral and also better game play. This Bioscan is a consistent assessment of whether the training they are doing works. One of the common things for athletes in season is loss of muscle mass due to constant running and stress. Through the information gathered from these scans, you can monitor your players and adjust their nutrition accordingly. Also, this can serve to ensure there is not too much bulk in the off season. Our qualified technician can work with the nutritionist / coach if required. Our team to give the player the best solution where suitable.

The result is in <u>black and white</u> on a print out which either you or the player gets to keep and

check the differences for their next scan. It serves also to ensure their training is working, which come game time is very important. It is a win win situation for you, your club, and your team.

The assessment given by the Body Composition Analyser lays a strong foundation for a potential member as it gives them a current body composition / health analysis and through these overall results, many people find an alarming pattern emerging in relation to their health and fitness program, creating a potential member for your gym / Health & Fitness Centre.

Successful leverage tool

Through our experience, people are more inclined to believe the results of the Body Composition Analysis which is a

scientific overview rather than being told the result by a Personal Trainer or gym instructor after a pinch test. The pinch test is also only as accurate as the person giving it, and is moreover intrusive. Most players do not want this done and is very time consuming and can also be costly. Moreover, you are given an opinion rather than factual information. A Bioscan therefore, takes the emotion out of the analysis as well. This definitely creates leverage for retention where the client can use this information for further testing. If the result isn't what they wanted, you can help them a bit more with their nutrition. This is a perfect way to keep your team on the ball!

How does this work?

A great term in anything in this life is "If you're not assessing, then you are guessing". The Inbody Bioscan medically graded analysers take out the guess work, thus increasing sales and member retention.

How can we get this in our Club?

We will bring our Bioscan body composition analyser to your clubrooms at an arranged time, and run the scans for you over that time. This pays to happen periodically (usually four to six weeks) to ensure your players are keeping track of their results. Another example is an open day or player drive. We can assist with marketing information for this.

What are the costs involved?

A single Bioscan is \$20 each.

Club discounts may be available for multiple scans and for a "scan plan" for teams or "perfect peaking" packages for individual athletes.

This can either be funded by the club or the player pays. We require guaranteed amount of scans for us to come to the club to do this.

When club funded, a seven (7) day invoice will be provided.

Want to discuss options on how this can assist your club / team or Athletes? Want to find out more or to arrange this?

Please contact us

Text / call: 022 567 8104

Email

